



City as Stage, City as Process

Propaganda City /

Mike Bonanno of The Yes Men

Mon 10/26/09
7-9pm
Bartos Theater

Photo: Mike Bonanno (right) and Andy Bichlbaum (left) of the Yes Men

Massachusetts
Institute of Technology
MIT Visual Arts Program

Bartos Theater
Wiesner Building
Building E15
20 Ames Street, Cambridge

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Free and open to the public.

"City as Stage, City as Process" brings together speakers from art and (counter) culture, architecture, urbanism, and media technology to discuss such questions as: In what way is the city not a fixed entity, but a process? How do artists and cultural activists reclaim the street, activating the city as backdrop and insisting on public space? What makes a city a city? Who owns the city? How can media technology be designed to intervene in and navigate the city?

Propaganda City

The activist collective The Yes Men transformed New York city for a day through a tactical media intervention. A hoax print of the *New York Times* was massively distributed throughout the city during the US presidential election campaign in 2008.

The Yes Men

The Yes Men have an unusual hobby: posing as top executives of corporations they hate. Armed with nothing but thrift-store suits, *The Yes Men* lie their way into business conferences and parody their corporate targets in ever more extreme ways - basically doing everything that they can to wake up their audiences to the danger of letting greed run our world. *The Yes Men* were featured in the documentary, *The Yes Men Fix the World*, which won the Panorama Audience Award at the 2009 Berlin Film Festival.

This series

This lecture series is directed by Ute Meta Bauer and Amber Frid-Jimenez. The series highlights the focus of studies and faculty work and research at the MIT Visual Arts Program on the occasion of the 20th anniversary of the program.

Directions

MIT Bartos Theater is located on the ground floor of the Wiesner Building on MIT campus (20 Ames Street, Building E15, Atrium level, Cambridge). The Wiesner Building is found on the eastern edge of the MIT Campus. It is in close proximity to Kendall Square, Memorial Drive, and the Longfellow Bridge.

By Car

By car, coming across the Longfellow Bridge or from Memorial Drive, follow signs for Kendall Square. Limited metered parking is available on Ames Street.

By Public Transportation

Take the red line to the Kendall/MIT stop, follow Main St. west to Ames St., turn left, walk the distance of about one block to the cross walk and the Wiesner Building, identifiable by its white gridded exterior, will be on your left.

Thanks

This event was made possible in part by the Grants Program of the Council for the Arts at MIT.

