



COLLISION

science, technology and contemporary art

On the WOW Pod: A Design for
Intimacy and Fantasy-Fulfillment for
the World of Warcraft Addict

Mon 04/13/09
7–9pm
at the MIT Museum

Massachusetts
Institute of Technology
MIT Visual Arts Program
265 Massachusetts Avenue
Building N51, Room 337
Cambridge, MA 02139

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<http://visualarts.mit.edu>
<http://collision.mit.edu/lectures>

Free and open to the public.

This week

This week, we change our regular format in order to participate in this special event at the MIT Museum.

On the WOW Pod

A discussion about the inducement of pleasure, fantasy fulfillment, and the mediation of intimacy in a socially-networked gaming paradigm such as World of Warcraft (WOW), presented in conjunction with the MIT Museum exhibition SHADA/ JAHN, "Hollowed." The panel discussion is co-sponsored by the MIT Museum, the MIT Visual Arts Program Collision Lecture Series, and the MIT Comparative Media Studies Program.

Panelists

Jean-Baptiste Labrune, Postdoctoral Associate at the Tangible Media Group, MIT Media Lab; **Raimundas Malasauskas**, Curator, Artists Space (NYC); **Henry Jenkins**, Co-Director of the MIT Comparative Media Studies Program; **Marisa Jahn**, VAP alumna and Artist in Residence, MIT Media Lab; **Steve Shada**, artist collaborator; **Cati Vaucelle**, HCI researcher, MIT Media Lab; and **Laura Knott**, Curatorial Associate, MIT Museum.

This series

Collision is a cross-disciplinary lecture series that examines the intersection of research in science, technology and contemporary art. This event pairs current research from the MIT Visual Arts Program with cutting edge research in other disciplines including mobile communication design, renewable energy, and neuroscience.

The lecture series is directed by Ute Meta Bauer and Amber Frid-Jimenez in coordination with course "4.397/4.366 Networked Cultures: Body versus Network" in the MIT Visual Arts Program.

Directions

This event will be held at the MIT Museum, 265 Massachusetts Avenue. Enter through the MIT Museum's door on Front Street.

By Public Transportation

Take the Red Line to Central Square. Walk four blocks along Massachusetts Avenue towards Boston and the Charles River, or take the #1 bus to the Front Street stop.